

# Cristina Munoz

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PORTFOLIO AND REFERENCES AVAILABLE UPON REQUEST

## PROFILE

Being trained in fine arts and acquiring years of art and design work experience I have established myself as an artist/designer with many skills. I have been able to further my abilities and think outside the lines and work effectively and imaginatively within that space. I have been known to supply high-spirited enthusiasm with demonstrated ingenuity and focused imagination to any project. As a self-motivated artist I have always prided myself on my work ethic to accomplish my goals, doing what I do well and doing everything possible to further my capabilities in and outside the realm of design.

## EXPERIENCE

### **The Combined L.A./Westside - Multiple Listing Service, Inc. - Los Angeles, CA June 2007 - Present**

#### **Graphic / Web Designer**

**Responsibilities:** Design small to large-scale projects including websites, Flash animation, and other projects assigned. Handle day-to-day management of assigned projects and prioritize workload to ensure project deadlines are met. Execute all design stages from concept to completion. Collaborate with clients to develop websites and advertising material.

### **Saiful/Bouquet Structural Engineers, Inc. - Pasadena, CA April 2006 - June 2007**

#### **Associate Marketing Coordinator**

**Responsibilities:** Work directly with Marketing Coordinator creating brochures, postcards and advertisements. Also responsible for maintaining website content, creating project presentations, qualification packets and assisting Engineers with various other projects.

### **Motion Picture & Television Photo Archive - Van Nuys, CA February 2005 - April 2006**

#### **Photo Editor**

**Responsibilities:** Interact with various major editorial publications on both the West Coast and East Coast handling photo requests, pricing and research. Scan photos, negatives; transparencies; color correcting; captioning; preparing images for the web; dealing with archival prints for gallery use and for personal sale. Familiar with entertainment and music industry celebrities.

### **FastFrame West Hollywood - West Hollywood, CA May 2002 – August 2005**

#### **Graphic Designer**

**Responsibilities:** Lead designer for all print work from concepts to final processes. Worked directly with client to present work, specify and formalize marketing strategies, and negotiate design alteration to meet the client's needs. Also produced graphic sketches, comps, designs, and copy layouts for package design content as well as for print production.

### **Wilshire Group Financial Services, LLC - Los Angeles, CA June 2003 – July 2004**

#### **Designer - Print & Multimedia**

**Responsibilities:** Responsible for the design work and creation of brochures and logos for numerous events and activities. Led all aspects of an extensive online entity for Wilshire Group Financial Services, LLC including initial concept design, web development, and HTML coding.

### **SBCDO - Interactive Media / SMARTpages.com - Pasadena, CA September 2001 - September 2002**

#### **Designer - Print & Multimedia**

**Responsibilities:** Collaborated with multiple design teams to produce comps, design, and layouts for online content. Worked with directors to create effective collateral pieces for business development and marketing.

### **CyberU, Inc. - Santa Monica, CA June 2001 - August 2001**

#### **Graphic Designer**

**Responsibilities:** Worked with the Creative Department in the strategic design, implementation, and e-marketing campaigns for the company. Supported and aided the marketing and technical teams in improving, designing, and developing more user-friendly web pages.

### **TicketMaster Online / Citysearch.com - Pasadena, CA August 1997 - January 2000**

#### **Graphic Designer**

**Responsibilities:** Designed and produced individual web sites for clients. Developed layouts, color, and style guidelines for use on client sites. Targeted specific designs and sites for special projects, including banners, bridge pages to other sites, and printed materials.

## SKILLS

Expert abilities with advanced graphic tools including Photoshop, Illustrator, Quark, InDesign, ImageReady, Dreamweaver, Flash, CSS, ActionScript, Microsoft Word/Excel/Powerpoint